

MAESTRÍA EN NEGOCIOS



DESARROLLO

INSTITUTO
DE ECONOMÍA
Y NEGOCIOS

Quiénes somos

El **Instituto Desarrollo (ID)** es una organización de formación académica con altos estándares de calidad e investigación. Fue fundado en el año 2001 y reconocido como Instituto de Educación Superior a través de la Ley N° 2872 del año 2006.

El ID cuenta con programas de grado y posgrado con altos estándares de calidad internacional que son instituidos por académicos con formación doctoral (PhD), lo que permite a cada estudiante alcanzar una educación que trasciende las fronteras de la especialización.

La investigación en temas de desarrollo sostenible es un eje central del ID, prueba de ello es la producción institucional de diversos libros, artículos en revistas indexadas con revisión de pares y artículos en libros publicados por reconocidas editoriales a nivel mundial.



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Sobre la Maestría

El programa de **Maestría en Negocios** contribuirá a la consecución de mejores niveles de desarrollo económico y social con respecto al eje de crecimiento económico inclusivo del Plan Nacional de Desarrollo, particularmente en la sub-estrategia de competitividad e innovación.

Esta contribución lo realizará entrenando a los participantes en modernas teorías de gestión empresarial eficiente y en el manejo de herramientas de gestión, como investigadores, como catalizadores de cambio en las empresas paraguayas, y a aprovechar sinergias con programas de clase mundial, como el [Micromaster del Massachusetts Institute of Technology](#).

Los egresados de este programa contribuirán a construir el desarrollo del Paraguay mejorando la eficiencia de las empresas paraguayas.



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**El Instituto Desarrollo se
Encuentra en la posición 39
entre 1179 Think Tanks de
América Latina, de acuerdo
a un ranking de la
Universidad de Pennsylvania
(EEUU)**

Perfil de ingreso

Profesionales universitarios que hayan concluido satisfactoriamente, una carrera de grado en las áreas de **Economía, Administración de Empresas y Negocios, Mercadotecnia, Comercio Exterior, Contabilidad, Ingeniería, Análisis de Sistemas, entre otras.**

Empleabilidad

- Instituciones públicas.
- Centros especializados en investigación.
- Consultoras.
- Organizaciones gubernamentales de competitividad.
- Organizaciones internacionales, entre otras.

Perfil de egreso

- Investigador
- Docente universitario de alto nivel
- Líder de proyectos de investigación en negocios, estudios de mercado.
- Sistematizador de información gerencial



PLANTEL DOCENTE



Cesar Blanco

Universidad de Barcelona Doctor en Economía (Cum Laude), 2018.



Andrés Molina

PhD. en Políticas Públicas y Métodos Cuantitativos, Instituto Graduado para Estudios de Políticas (GRIPS), Japón.



José Molinas

PhD. en Economía, Universidad de Massachusetts, Amherst, USA.



Gustavo Rivas

Doctor en Estadística e Investigación Operativa Universidad de Sevilla - Facultad de Matemática, España.



Martín Ramírez Machuca,

PhD. en Filología Española, Portuguesa y Filosofía, Universidad de Kiel, Alemania.



José Tomás Sánchez G.

PhD. (candidato) en Gobierno Universidad de Cornell, USA.



Elvio Segovia Chaparro

Doctor, Universidad Americana, Asunción, Paraguay Doctor en Ciencias Políticas y Sociales.



César Cabello

PhD. (candidato) en Economía e Investigación de Operaciones. Universidad Estatal de Pensilvania, USA.

¿Por qué estudiar en el ID?

Certificaciones de
Harvard y MIT.



Clases bilingües y
personalizadas.



Plantel docente con
PhD.



Excelencia académica **comparable con universidades de nivel mundial.**

Formación del Nivel de **HARVARD Y MIT**

Aprendizaje activo a
través de la metodología
“Flipped Classroom”



CERTIFICADOS DEL MIT

CERTIFICADOS DE HARVARD

OBTENIDOS POR NUESTROS ALUMNOS



This is to certify that

Jorge Giuliano Chamorro Correa

has successfully completed all the courses and received passing grades for a MicroMasters credential in

Data, Economics, and Development Policy

a program offered by MITx, in collaboration with edX.



MITx

Esther Duflo
Esther Duflo

Director of the Abdul Latif Jameel Poverty Action Lab (J-PAL) Center
Professor of Poverty Alleviation & Development Economics
Department of Economics
Massachusetts Institute of Technology

Abhijit Banerjee
Abhijit Vinayak Banerjee

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Bergander Dizon
Bergander Dizon

Director of the Abdul Latif Jameel Poverty Action Lab
Professor of Economics
Department of Economics
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Debraj Ghajjaral
Debraj Ghajjaral

Dean for Digital Learning
Massachusetts Institute of Technology

OBTENIDOS POR NUESTROS ALUMNOS

PROFESSIONAL
CERTIFICATE



This is to certify that

Angel Horacio Baez Ojeda

successfully completed all courses and received passing grades for a Professional Certificate in

Data Science

a program offered by HarvardX, in collaboration with edX.



Rafael Estay
Rafael Estay

Professor of Economics
Harvard T.H. Chan School of Public Health



This is to certify that

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This is to certify that

Sara Maria Ines Meza Arrua

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Debraj Ghajjaral
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Massachusetts Institute of Technology

PROFESSIONAL
CERTIFICATE



This is to certify that

Pablo Ignacio Dinamarca Agüero

successfully completed all courses and received passing grades for a Professional Certificate in

Data Science

a program offered by HarvardX, in collaboration with edX.



Rafael Estay
Rafael Estay

Professor of Economics
Harvard T.H. Chan School of Public Health

Certificados firmados por los recientes ganadores del Premio Nobel de Economía: Esther Duflo y Abhijit Banerjee.



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Convenios con Universidades y Organismos Internacionales



Cultural Agents Initiative
HARVARD UNIVERSITY
DEPARTMENT OF ROMANCE LANGUAGES AND LITERATURES

Bovarian Hall 417
Cambridge, Massachusetts 02138
(617) 495-5372

Dear USAID Reviewers,

On behalf of Cultural Agents, an Initiative at Harvard University and also an independent NGO, I write to express strong support for the Development Institute's (ID) proposal and our interest in being part of the higher education consortium and the proposed solution.

The Harvard Cultural Agents Initiative began with the new millennium, in the 2000, as a network of academics, artists, educators, and organizations who develop the arts and humanities as resources for positive change. The term "Cultural Agents" emerged from a number of successful conferences and corollary programs developed in response to a challenge posed by the Social Science Research Council: to design arts-based projects that would engage social scientists and individuals concerned with the political and material well-being of underserved populations. This challenge led to explorations of notable creative practices in Latin America and beyond in collaboration with the Hemispheric Institute at NYU, the David Rockefeller Center for Latin American Studies at Harvard University, the Harvard Graduate School of Education, Department of African American Studies, English, and East Asian Studies at Harvard University. The Cultural Agents Initiative has sought to increase the impact of creative and scholarly practices by identifying artists, educators, and community leaders who have developed socially productive practices, by reflecting on the role of art in building civil society, and by disseminating best practices through workshops and public forums.

Given the challenges, solutions and audiences described in the proposal, there are several potential roles for Cultural Agents. Our Pre-Texts pedagogy (www.pre-texts.org), recognized by UNESCO as "Education for Peace" in Colombia would serve well as a training platform to establish a culture of accountability and creativity across Paraguayan society, starting with courts of law. It has been implemented by human rights lawyers and can generally be used to build capacity in transparency and fairness. The training stimulates a culture of recognition and admiration for fellow citizens. Our content can be adapted to fit the cultural context of Paraguay, forming a foundation for trainings, workshops and exchanges for a range of participants and focusing, at an initial stage, on practitioners of the law.



Dr. José Molinas Vega
Instituto Desarrollo - ID
Guido Spano 2575
Asunción, Paraguay

April 26, 2019

It is with great enthusiasm that I write a letter of support on behalf of the Institute of Politics (IOP) at Harvard Kennedy School to form part of a Consortium led by *Instituto Desarrollo (ID)* in collaboration with the University of Notre Dame Initiative for Global Development and Paraguayan Higher Education Institutions for USAID's Higher Education Partnership RFP in Paraguay. The Institute of Politics at Harvard Kennedy School will work with the ID team to coordinate stakeholder engagement at Harvard University. We have long-standing relationships with centers, faculty and administrators across Harvard's 12 degree-granting schools that we are excited to connect with ID.

The IOP was established in 1966 as a living memorial to President John F. Kennedy. The IOP's mission is to unite and engage students, particularly undergraduates, with academics, politicians, activists, and policymakers on a non-partisan basis to inspire them to consider careers in politics and public service. The Institute strives to promote greater understanding and cooperation between the academic world and the world of politics and public affairs and oversees the John F. Kennedy Jr. Forum, one of the world's premier arenas for political speech, discussion and debate. We also offer wide-ranging opportunities for students to gain the necessary skills for a future in public service through 15 co-curricular programs. In addition, the Institute offers conferences for new members of Congress, newly elected mayors, and, after each Presidential election, brings together campaign managers and strategists to analyze the race.

The Institute has a long tradition of inspiring peer institutions in higher education to create co-curricular centers dedicated to attracting the next generation of young people to civic and political life. Universities such as the University of Chicago and Georgetown University have created Institutes of Politics inspired in our model. In that vein, our team has had the pleasure of engaging Dr. José Molinas of ID on the creation of meaningful opportunities for academic exchange with key stakeholders of the Paraguayan democratic governance ecosystem. We look forward to working collectively to cultivate a more effective justice delivery system and a culture of ethics, norm compliance, and integrity in the Paraguayan public sector.

The IOP strives to be an example for the upliftment of democratic ideals and the concept note submitted in partnership with ID is very aligned with our mission and President John F. Kennedy's vision for international cooperation.

We believe that ID's remarkable track record of leading democratic reforms through government, international cooperation, civil society and the academy in Paraguay will making for a compelling partner that we are excited to connect with the greater Harvard community.



DAVID ROCKEFELLER CENTER
FOR LATIN AMERICAN STUDIES
HARVARD UNIVERSITY

April 25th, 2019

José Molinas Vega
Instituto Desarrollo - ID
Guido Spano 2575
Asuncion, Paraguay

Dear José,

I am writing to you to express our interest in joining the Consortium with the University of Notre Dame Initiative for Global Development and Paraguayan Higher Education Institutions, led by Instituto Desarrollo, to submit to the USAID Higher Education Partnership call for proposals on Paraguay. The David Rockefeller Center for Latin American Studies (DRCLAS) will coordinate with other Harvard University units, leading the engagement of all interested parties across Harvard should this project be approved.

DRCLAS would manage a Paraguay Innovation Fund for research by Harvard faculty and students. The goal of the **Paraguay Innovation Fund** would be to deepen ties between Harvard and Paraguayan academics in order to address some of the most important issues facing Paraguay such as those related to rule of law, state capacity, accountability, and anti-corruption initiatives. A project supported by the Paraguay Innovation Fund may propose policy improvements or provide ideas for action that might help Paraguay address the specific issues related to the project.

We are happy to support the development process of Paraguay through this important initiative. It is important to clarify that all expenses incurred in carrying out this project (e.g. administrative fees, travel of staff, faculty and students, etc.) must be covered by the USAID grant.

Sincerely,

Andrew W. Elrick
Executive Director

1730 Cambridge Street, Cambridge, Massachusetts 02138

Trabajamos actualmente con:



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BANCO DE DESARROLLO
DE **AMÉRICA LATINA**



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de las personas
y las naciones*



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WALKS ALONE**



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Solidaridad





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